

Ece Kalabalikoglu

<https://granola.design>
ecekalabalikoglu@gmail.com

UX Designer

0746 742 40 03

An award-winning UX Designer with a certificate from Nielsen Norman group who has worked various responsive web projects and mobile app projects. Passionate about creating delightful experiences from the users perspective.

SKILLS

Design
Persona
Storyboarding
Wireframing
Prototyping

Research
Interview
Usability testing
Comparative analysis
Survey

Tools
Sketch
Axure
Illustrator
InVision
Zeplin
Basecamp
Wrike
Trello

Management
Project Management
Client Relations

AWARDS

Kristal Elma
Vodafone - Digital Score,
User Experience, 2018

Hopi - Mobile Payment,
User Experience, 2017

INTERESTS

Yoga
Kickboxing
Basketball
Dancing
Travelling

WORK

Publicis Sapient, Freelance UX Designer

April 2019 - Present

Designed a web based form page where customers can raise a claim for their problems with the retailer.

Created an eligibilty tool where customers and non customers can enter their data and find out if they are eligible for an overdraft.

Conde Nast International, Freelance UX Designer

Jan 2019 - April 2019

Worked closely with developers and commercial team to optimize new launched Vogue and GQ websites and to increase the viewability percentage without decreasing the number of the user number. Conducted interviews and usability testing for an internal tool which help editors to syndicate contents between different countries.

C-Section Digital Agency, Head of UX

Feb 2017 - Nov 2018

Designed the user experience of an award-winning mobile payment project for Hopi which is a mobile application about shopping/E-commerce.

Redesigned the strategy of the website for Vodafone and Union of Chambers and Commodity Exchanged of Turkey. An award-winning project.

Created a documentation platform as a website and a mobile app, Customer First, for Koç employees to better serve their clients.

Key responsibilities

Creating UX strategies, preparing low to high fidelity wireframes, prototyping, conducting usability testing, leading UI designers, project management & client relations.

C-Section Digital Agency, Project Manager

Dec 2014 - Feb 2017

Sectors & Clients

Finance, technology, FMCG.
CEPTETEB, BNP PARIBAS, TEB, HOPI, COCA-COLA, UNILEVER

Key responsibilities

Daily client relations, managing teams inside the company, working with 3rd party vendors, preparing time plan and budget proposal

EDUCATION

Nielsen Norman, User Experience Design Course

March 2017, London

Courses: Becoming a strategist, Lean UX & Agile, Navigation Design, Measuring User Experience, Usability Testing, Omnichannel Journeys, UX Deliverables

General Assembly, User Experience Design

Feb 2017, London

Designed end to end mobile application.

Boğaziçi University, Bachelor Degree in Sociology

2009 - 2014, Istanbul